

Get Quotes

GO

Symbol Lookup | Finance Search

50
COMMISSION-FREE TRADES
SCHWAB ACTIVE TRADER [GO >](#)



Scottrade

ADD A DASH OF YAHOO!
AND SERVE UP YOUR HOLIDAY FEAST.
- RECIPES - TIPS - SECONDS? -

{ START OVER }

YAHOO! Food [Get Cookin'](#)

Press Release

Source: Incredible Discoveries

One of Incredible Discoveries' Infomercial Products, the Black & Decker Infrawave Speed Oven Named in Wired Magazine's 'One of the Best Gadgets and Gizmos on the Planet 2007'

Tuesday December 19, 8:16 pm ET

DEERFIELD BEACH, Fla., Dec. 19 /PRNewswire/ -- The Black & Decker Infrawave Speed Oven, one of Incredible Discoveries' Infomercial successes is being touted by Wired magazine in their, "Best Gadgets and Gizmos on the Planet 2007" issue. This highly anticipated edition which recently hit newsstands rated the Black & Decker Infrawave Speed Oven as, "Nearly flawless -- buy it now." Incredible Discoveries created the tremendously successful infomercial campaign that catapulted this kitchen appliance to prominence. Incredible Discoveries is a leading DRTV company which partners with manufacturers to bring products to market utilizing multi-channel distribution services.

Top Stories

- [Stocks Gain Ground in Early Trading](#) - AP (10:27 am)
 - [NYSE Shareholders Back Euronext Deal](#) - AP (8:42 am)
 - [Arcelor, Mittal Buy Mexico's Sicartsa](#) - AP (8:30 am)
 - [UPS Expects Busiest Shipping Day of Year](#) - AP (10:31 am)
- [More...](#)

ADVERTISEMENT

How will you travel when you retire?
Depends on your retirement score today.

R-Score™ 10 20 30 40 50 60 70 80 90 100+

Time for RetirAbility Check™.
Take 3 minutes to see if your future is on track.

Nationwide
On Your Side

[GET SCORE NOW](#)

"We were not surprised by the stellar review Wired magazine gave the Infrawave Oven," said Doug Campbell of Incredible Discoveries. "Our company was very impressed by the product, and after we produced the infomercial and began test market media buying, we noticed the incredible response consumers were having."

Incredible Discoveries began receiving numerous phone calls and emails thanking them for introducing this amazing new appliance into their homes. Most people found out about this product through the stylish campaign Incredible Discoveries launched which is currently being featured on channels such as CNBC, Hallmark, Lifetime and more.

The Black & Decker Infrawave Speed Oven creates appetizing, nutritious meals at the speed of light. This wonderful kitchen appliance cooks with infrared light waves for oven quality appearance and taste with microwave speed.

For more information www.buyinfrawave.com

ABOUT INCREDIBLE DISCOVERIES:

Incredible Discoveries, a division of O2 Media Inc., is a fully integrated production and investment partnership company that introduces new products to consumers through infomercial development and management. ID offers funding opportunities for selected product manufacturers, in addition to multi-channel distribution options through their strategic partnerships with leading national and international retail distribution firms, catalog and credit card insert distribution firms and the country's highest rated live shopping networks. ID hosts a

• [Most-viewed articles](#)

team of dynamic professionals with years of direct response ingenuity and expertise. Their fresh, innovative approach has lead to successful products launches including the Black & Decker "Infrawave Speed Oven," the Magic Juice Filter and the Didi Car.
www.IncredibleDiscoveries.com

This release was issued on behalf of the above organization by Send2Press®, a unit of Neotrope®. <http://www.Send2Press.com>

Source: Incredible Discoveries

 [Email Story](#)

 [Set News Alert](#)

 [Print Story](#)

Sponsor Results

[Dental Assistant Program S. Florida](#)

dental course offered at our Lauderdale Lakes location.
www.schoolofhealth.edu

[SecureHorizons® Medicare Insurance](#)

Official website. Cover Medicare gap costs. Enroll online today.
www.securehorizons.com

[Mortgage Rates Fall Again](#)

\$300K loan for under \$999/mo. Think you pay too much? See new payment.
www.lowermybills.com

[\(What's This?\)](#)